

# The European Research Council

## ERC Public Engagement with Research Award

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# Objectives



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Established by the European Commission



*“I’m delighted that the ERC is launching the second edition of its Public Engagement with Research Award. Our grantees are great ambassadors for science in Europe. Their efforts to engage the public can serve as an inspiration for the wider research community.”*

Prof Eveline Crone, Vice-President, ERC Scientific Council

# Categories



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- 3 categories (topics)
  - Involve (citizen science)
  - Inspire (public outreach)
  - Influence (media and policy)
- Cash prize of €10.000 for each category

# Eligibility



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- ERC grantees only
- Projects must be ongoing or have ended on / after 31/12/2019
- Only completed activities by the submission deadline
- One application per ERC project

Note: PIs can create a personal PIC: **needs validation (time)!**

# Admissibility



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Applications must be:

- Submitted before 3 Feb 2022 via F&T Portal (SEP) – no paper!
- Complete: Part A (online forms) + Part B (technical description)
- Part B to be downloaded from SEP and re-uploaded as pdf
  - 3 sections to fill-in corresponding to the award criteria
  - PIs should note the limit in length!

# Evaluation



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- Two step evaluation: internal & jury of experts
- One jury per category
- Award criteria:
  - Strategy
  - Creativity and risk-taking
  - Impact
- Outcome: a list of finalists for each category, 3 winners

# 2020 pilot – communication impacts



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- 138 applications from 20 countries
- 7.5K views of ceremony
- 38K views of the teaser
- 34 ERC social media posts  
with 1.7K interactions



# BUSTING THE MYTHS ABOUT OCEAN PLASTIC



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## PROJECT DETAILS



01-09-2020 | @Aik

#SCIENCE CC  
#PUBLIC ENG

There is much to be learned from the University, is it not? and policymakers of the first law. I interviewed him to find out more about his benefits public engagement has brought



ERC\_research

#INTERVIEW with Konstantinos Nikolopoulos - The dancing partic...

SOUNDCLOUD

Share



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# HOW CAN WE MAKE OUR FOOD SYSTEM MORE SUSTAINABLE?



Regarder sur YouTube



# Timeline



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- Call opening: 4 November 2021
- Deadline 3 February 2022, 17.00 CET (Brussels)
- Communication build-up, June (tbc)
- Award ceremony: ESOF2022 Leiden, 14 July 2021



# Call documents & contact



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- ERC-2022-PERA Call documents:
  - [Rules of Contest](#)
  - Template (for info) [application forms](#)
- Non-IT questions: [ERC-PROJECT-PROMOTION@ec.europa.eu](mailto:ERC-PROJECT-PROMOTION@ec.europa.eu)
- ERC website:

<https://erc.europa.eu/managing-your-project/public-engagement-research-award>